



Linn Susanne DeNesti

Graphic Designer Art Director Producer Project Manager

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Goal – To work as part of a team of highly competent, organized professionals, to make a living doing something I love to do and do well, and to contribute to the creative working environment on a freelance, contract or full- or part- time employment basis.

Design Experience

12/96 to Present Graphic Designer, Kingston and Seattle, WA.

I develop and design interactive and print media including graphics for Web sites, CD-ROM-based projects and presentations, and brochures, catalogs, newsletters, advertisements, and identity packages for a wide variety of clients in the Puget Sound region.

4/94 to 12/96 Senior Designer, Watts-Silverstein and Associates, Seattle, WA.

As a Senior Designer, I art directed/designed numerous media projects including CD-ROM titles, product demos, video graphics, and speaker support/presentations for large corporate events. I traveled on-site as design and technical support for corporate speakers.

5/94 to 3/96 Contributing Writer, Aldus Magazine/Adobe Magazine, Seattle WA.

Wrote a feature length "How-To" article on desktop presentations titled Mac Persuasion for Designers (July/August 1994) and two software product reviews (May/June 1995 and March/April 1996 issues).

9/90 to 4/94 Presentation and Graphics Designer, Aldus Corporation, Seattle, WA.

As a contractor within the Documentation Group, I formatted software manuals then moved to the Creative Services Group where I designed and produced speaker support, product demos, and multimedia presentations for executive personnel. I taught a workshop featuring Aldus products at the International Design Conference in Aspen CO.

7/89 to 6/90 Art Director, Apple Computer, Inc., Cupertino, CA.

As a contract art director, I worked with writers, illustrators, and outside vendors for the Instructional Products Group, and developed in-the-box computer and peripheral manuals and packaging.

8/84 to 6/90 Freelance Designer/Art Director, Santa Cruz, CA.

Contracted with a wide variety of clients with needs in design, marketing, copy writing, photography, production and print management for marketing materials, corporate identity, brochures, and annual reports.

2/83 to 8/84 Designer/Production Coordinator

Andra Rudolph Design, Inc., Santa Cruz, CA.

5/80 to 2/83 Creative Services Coordinator

Mill Creek Natural Products/St. Ives Laboratories, Inc., Rolling Hills, CA.

Linn Susanne DeNesti *Resumé continued*

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Teaching Experience

- 8/07 to 7/08** **Middle School Director, West Sound Academy, Poulsbo, WA.**
Along with unifying the middle school learning environment, my role included expanding communications between parents and faculty, policy development, and creating curricular connections and activities that support a positive learning environment. I am a listener as well as a doer.
- 8/03 to 7/08** **Teacher/Institutional Coordinator, West Sound Academy, Poulsbo, WA.**
Wearing many hats, I designed and produced most of the school's marketing materials over a period of eight years. Courses taught over my five-year tenure included middle school history and geography, upper school Graphic Design I, II, and III, and middle school Exploratory Media Arts. Additionally, my numerous administrative responsibilities required intensive planning, management, documentation writing, and communications with the school community. As a teacher, I learned from my students every day.
- 9/99 to 3/00** **Instructor, Art Institute of Seattle, Seattle, WA.**
I developed a new course, Interface Design, then taught for two quarters covering the process of creating media for the Web, CD-ROMs, and other interactive applications, and helped students focus on their areas of interest in the profession.
- 9/84 to 5/90** **Instructor, Graphics Program, University of California Extension, Santa Cruz, CA.**
I developed and taught classes in graphic production at beginning, intermediate, and advanced levels, and an elective business course on starting a graphic design business. I was also a member of the Graphics Program Advisory Committee and the Student Portfolio Review Board.

Education

B.A. Liberal Studies, The Evergreen State College, Olympia WA

Hardware/Software Proficiencies

Since 1986 I have designed exclusively with Macintosh computer systems and use Adobe Creative Suite software, Apple Keynote, and Microsoft Office applications. I am also a competent PC user.

References and Client List

Provided on request.