



Linn Susanne DeNesti
Graphic Design

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Goal: To work as part of a team of creative and caring individuals, to make a living doing good work for forward-thinking organizations, on a freelance, contract, or full- or part- time employment basis.

1996 to Present – Graphic Designer, Kingston, WA.

In my home studio, I design brochures, catalogs, newsletters, advertisements, direct mail and marketing collateral, identity packages, and web sites for large and small non-profit organizations, businesses, and individuals. Over the years I've also provided writing and copy editing for print and web. My design skills are strong, and I'm a perfectionist who works fast and efficiently. I am a good visual decision maker, love working with typography and lots of content, can easily cross-purpose client materials, understand product branding, and have very strong communication and organization skills. I enjoy working as part of a team, taking direction well, but I'm also fully capable of leading a project.

Clients: ASPCAPro (New York), Canyonlands Field Institute (Utah), Grizzly Bear Outreach Project, WildFutures, and Wildlife Media, Compassionate Listening Project (Washington State), Paloma Pewter (Idaho), and others.

Additional Experience

Senior Designer, Watts-Silverstein and Associates, Seattle, WA

As a Senior Designer, I art directed/designed numerous interactive media projects including CD-ROM titles, product demos, video graphics, and speaker support for large corporate events.

Graphic Designer, Aldus Corporation, Seattle, WA

Within the Creative Services Group, I designed and produced speaker support and multimedia presentations for executive personnel. During this time I wrote several Aldus/Adobe Magazine articles and product reviews. During an earlier experience with the Aldus' Document Group, I was responsible for producing software manuals and worked closely with writers and project managers.

Art Director/Designer, Apple Computer, Inc., Cupertino, CA

Apple's Documentation Team provided me with a firm grip on managing large manual and packaging projects. I worked with illustrators, photographers, and writers to get "in the box" products ready on time.

Graphic Designer, Santa Cruz, CA

My design studio provided graphics services to businesses and professional organizations throughout Santa Cruz County, CA.

Teacher/Administrator, West Sound Academy, Poulsbo, WA

For five years I taught Middle School Humanities, Upper School Graphic Design, and was responsible for a myriad of school programs that required impeccable organization and communication. I managed and designed the school's marketing materials, publications, reports, and annual fundraising collateral.

Instructor, Art Institute of Seattle, Seattle, WA

To help the Media department round out its offerings, developed a new course, Interface Design, then taught for two quarters covering the process of creating media for the Web and other interactive applications.

Instructor, University of California Santa Cruz Extension, Santa Cruz, CA

After realizing I wanted to pass on what I know, I had the opportunity to develop beginning, intermediate and advanced production courses for the Graphic Art Production program. I taught them for six years.

Education – B.A. Liberal Studies (Visual Art and US History), The Evergreen State College

Software Proficiencies – I work with Macintosh computer systems and use Adobe Creative Suite software, Apple Keynote, and Microsoft Office applications.